

TENDENCE LIFESTYLE

By ~~Emma~~ Fabi

At the Tendance Lifestyle show in Frankfurt, Germany this past August, the trends were influenced by the vendors' strong German and Scandinavian roots. Their flair for clean, stylish and efficient designs was evident throughout many of the categories.



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CLASSIC & COUNTRY CHIC

Old world Scandinavian designs with a French undertone were popular in the hot new neutral shades – taupe, brown and grey – mixed with cream and the odd dash of colour. Accessories were classically pretty and married easily with rustic country and elegant urban styles. Painted and timeworn chandeliers, lamps and furniture, linen upholstery, ruffles, lace and pickled wood finishes formed the basis for this trend. Adding velvet, faux fur, toils, plain pottery and refined crystal dressed it up, while understated plaids, chintzes, gingham, stripes and dots created a relaxed country ambiance.

Continued on page 92

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Continued from page 91

BLACK ELEGANCE

An elegant and refined take on the over-the-top vintage glam trend, featuring timeless silver accessories, items with mirrored and chrome finishes, crystal and rhinestone details and subtle tone-on-tone patterns. Contemporary furniture anchored this style in the here and now.

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Ingenious European designs in bright glossy hues, retro-geometric contrasts and hip floral patterns appealed to the progressive customer. Developed with a tongue-in-cheek sense of humour, these funky finds were mostly made from plastic, melamine, glass and chrome. ■



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